Exhibit 84

CONFIDENCE



Dun & Bradstreet, Inc.

MERCANTILE CREDIT REPORTS NECESSARILY DIFFER IN FORM AND IN ING UPON THE SIZE AND COMPLEXITY OF THE OWNCERN REPORTED ONCERN REPORTED . . THE POLICY NEORMATION AS CONOISELY AS POSSIBLE. OF THE AGENCY IS TO PRESENT THE ESSENTIAL

CD | JUNE 28, 1951 MAGAZINE MANAGEMENT CO.

NEW YORK CITY I N Y 350 FIFTH AVENUE ROOM 1 404 EMPIRE STATE BLDG

Jean (Mrs. Martin) Goodman Partner.

Martin Goodman, Partner

RATING: N. Q.

SYNOPSIS BACKGROUND: Partnership formed 1942. Pri a large number of affiliated corporations. ESTIMATED WORTH: Not determined. Principals currently appear as officers in PAYMENTS 8 Prompt. CONDITION: Financial details withheld.

HISTORY

This company was organized on December 1, 1942, at which time it succeeded the business formerly conducted under the corporate style of Magazine Management Cormporation, chartered under New York laws on October 14, 1941. That venture was composed of the same principals and was originally located at 330 West 42nd Sfreet, New York City! but moved to the caption address on May 1, 1936.

Martin Goodman is 41, married and born in this country. Prior to 1933, he was employed by Eastern Distributing Co., and Butterick Publications Co., In February, 1933, he organized Newsstand Publications, incorporated and became the President of that concern which position he continues to hold at the present time. That company publishes fiction magazines and although financial details are not made available, there are no inter-company loans, endorsements or guarentees reposite. made available, there are no inter-company loans, endorsements or guarentees reported.

Martin Goodman, who is also active in the following companies is currently active in the magazine field:

Hercules Publishing Corp.

Interstate Publishing Corp.

London Publishing Corp.

Margood Publishing Cop.

Marjean Magazine Corp. Manvis Publications Inc.,

Red Circle Magazine Inc. Timely Comics Inc.

Western Fiction Publishing

Co. Inc.

New York corporation chartered Octo 19, 1943. New York corporation chartered Oct. 19, 1943. New York corporation New York corporation chartered Oct. 19, 19 chartered Nov. 29, 1943 1943 Chartered Jan 30, 19 New York corporation

chartered July 8, 1936

Medalion Publishing Co. Inc. New York corporation chartered Oct. 21, 1943 Miss America Publishing New York corporation chartered Oct. 19, 1943. Newsstand Publications Inc. New York corporation chartered May 20, 1938.

Prime Publications New York corporation chartered Jan 30, 1948

> New York corporation chartered Jan 7, 1941

New York corporation charterec Nov 1, 1934 (CONTINUED). Publishes 25¢ detective novels Publishes "Screen Stare"

Publishes 25¢ detective novels Publishes 25¢ detective novels

Publishes Western Short stories, Detective Short Stories, Com-plete Sports, Gun plete Sports, Smoke Westerns, Adventure Trails, Six Gun Western and Sport Action. Publishes 25¢ detective novel Publishes "Miss Ameri-

Call Publishes Western Book and Western Novel Short Stories

Publishes Ideal comics Mitzy Comics and Cindy Comics. Publishes "Teen Comics"

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MAGAZINE MANAGEMENT CO.

NEW YORK CITY I, N Y (PAGE # 2)

All of the above corporations publish various types of pulp magazines and comic magazines, however, there has been no complete financial information issued on any of the above corporations and there are no inter-company relations such as loans, advances of guarantees reported.

Martin Goodman also appeared as a principal at interest in the following in-

active and dissolved corporations:

Cornell Publishing Corp.

Postal Publications Inc. Ranger Publications Inc. Select Publications Inc.

Stagg Publishing Corp.
Zest Publishing Corp.

New York corporation chartered Nov. 25, 1945

New York corporation chartered Sept 30, 1940

Martin Goodman and Jean (Mrs. Martin) Goodman co-partners trading as Magazine Management Co., at the caption address, as well as 12 subsidiary publishing corporations mentioned below, were the recipients of a cease and desist order, issued by the Federal Trade Commission on August 16, 1947. The twelve subsidiary publishing corporations with offices at the caption address, were Margood Publishing Corp., Select Publications Inc., Red Circle Publications Inc., Hercules Publications Corp. Gem Publishing Inc., Miss America Publishing Corp., Cornell Publishing Corp., and London Publishing Corp. The Goodman partnership owns stock in all these corporations and are the principal officers in each of the corporations.

The order issued by the Federal Trade Commission forbids the following practices. I. Representing that books or other publications contain original, complete or unabridged novels, stories or articles when such is not the fact. 2. Failing to adequately inform dealers and the public of the condensation, abridgement or alternation of no vels, stories or articles contained in the respondent's books or other publications. 3. Changing the titles of novels, stories or articles without disclosing clearly and conspicuously that such changes have been made.

The commission found that the respondents falsely represented that their books and other publications contained original complete and unabridged novels, stories or articles. In a number of instances, the covers of the publications bore the words, "A complete \$2.00 novel", or other words of like import, according to the findings, which add that actually the publications contained condensed, abridged or aftered versions of previously published material.

The order was issued with the concurrence of all the commissioners, after respondents filed an answer, admitting all the material allegations of fact in the completed and which deviced all intervening procedure and further hearing.

OPERATION—LOCATION

This concern functions as the managing organization for the var

This concern functions as the managing organization for the various publishing corporations in which Martin Goodman is a principal or a stockholder. Income is mainly derived from services rendered on a contract basis.

Two office Secretaries are employed and both principals are active in the

108441 ·

management of the business.

Rents quarters on the fourteenth floor of the Empire State Building, maintained in good repair and located in the mid-town commercial area.

FINANCIAL INFORMATION

On occasion of call on June 21, 1951, at the caption address, reference was made for financial information to Barnett Kopis, of A. L. Eolis, & Associates, certified public accountants, 450 Seventh Avenue, New York City, New York. Repeated attempts to contact Mr. Kopis on June 21, June 22, and June 25, 1951, proved unsuccessful due to his continued absence from the premises. Requests left for interview, have gone unanswered. Investigation in outside quarters, could offer no additional financial information pertaining to the subject corporation.

(CONTINUED).

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NEW YORK CITY I, N Y (PAGE # 3)

FINANCIAL INFORMATION (CONTINUED). A local bank reports a satisfactory, non∞borrowing, account maintained for several years with the account regarded as satisfactory.

PAYMENTS

A trade clearance completed on February 15, 1951, showed two suppliers sell— ing this account a high credit of \$45,000, and \$72,800 respectively. In both instances, payments are Prompt, with the terms of the sale being net 30 and net 20 days. 6-28-5] (80] 034)

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